

# HIPAA 101: What All Doctors NEED To Know



# HIPAA Basics

- HIPAA: Health Insurance and Portability Accountability Act of 1996
- Purpose: to **protect** confidential information through improved security and privacy standards



# The HIPAA Privacy Rule

- The HIPAA privacy rule defines the type of information that must be kept private by categorizing it as “**Protected Health Information,**” or PHI for short.
- PHI can exist in written, oral, and electronic formats



# Examples of PHI

- Name
- Birth Date
- Fax Number
- Account Number
- Web Universal Resource Locator (URL)
- Street Address
- Admission Date
- Electronic mail address
- Certificate/License Number
- License Plate Number
- City
- Discharge Date
- Social Security Number
- Vehicle and Serial Number
- Device Identifier and Serial Number
- Precinct
- Date of Death
- Medical Record Number
- Internet Protocol Number
- Full Face Photographic Images
- Zip Code
- Telephone Number
- Health Plan Beneficiary Number
- Biometrics Identifiers (i.e. finger prints)
- Any Other Unique Identifying Number, Characteristic, or Code



# Minimum Necessary

- Limits the way Workforce Members may use and disclose PHI. The **workforce must have a job-related reason to use and/or disclose PHI.**
- Requires that the workforce use only the **minimum amount** of PHI necessary to get the job done. This is what HIPAA defines as the **MINIMUM NECESSARY** Standard.
- Our Workforce: an employee, contracted provider, volunteer, trainee, subcontractor, consultant or other under direct supervision.

# Patient Privacy Rights

- Right to access PHI
- Right to request an amendment to PHI
- Right to request restrictions on how PHI is used for treatment, payment, and healthcare operations
- Right to receive confidential communications
- Right to request an accounting of disclosures
- Right to complain to the Department of Health and Human Services' Office for Civil Rights



# HIPAA Security

- HIPAA security applies to **PHYSICAL**, **TECHNICAL**, and **ADMINISTRATIVE** safeguards that are put in place to protect the confidentiality of information.

*Passwords*

*ID Numbers*



*File Cabinets*

*Protected Information*

# Electronic Protected Health Information

- HIPAA requires administrative, physical, and technical safeguards to be implemented to address the confidentiality, integrity, and availability of **ELECTRONIC PROTECTED HEALTH INFORMATION (ePHI)**.





# HIPAA Compliance

## HIPAA compliance

- Mandatory for 7,000,000 Covered Entities (CE) & Business Associates (BA)
- 70% of the market is **NOT** compliant!

## HITECH/EHR incentive requires:

- Stage 1. Risk Assessment for Meaningful Use Core Measure 15
- Stage 2. Illustrate corrective actions

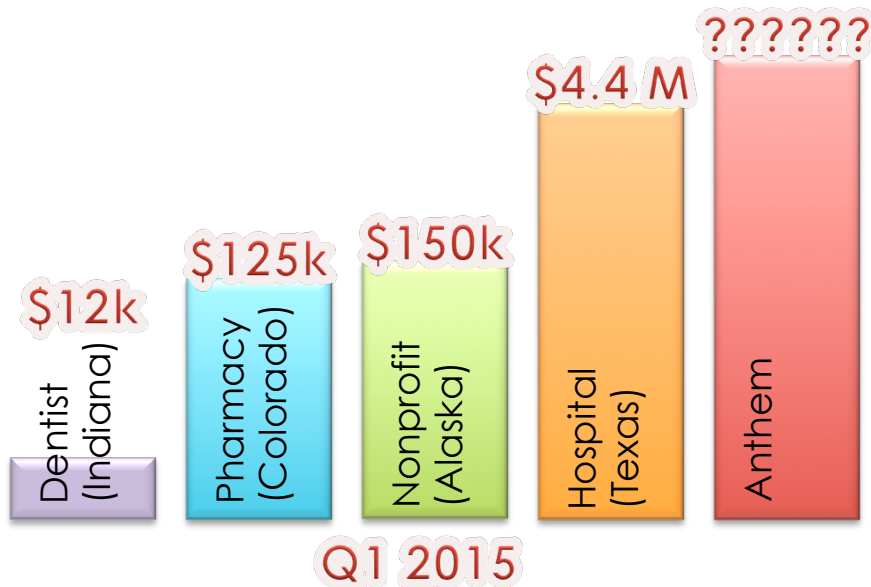
## Omnibus Rule

- Compliance date was September 2013
- Requires CEs/BAs to be HIPAA compliant
- CE must have (BAAs) Business Associate Agreements

# Trends in HIPAA Enforcement

1 in 4 Americans  Affected by Anthem Breach

## Violation Settlements



- Indiana Dentist – License Permanently Revoked for **“Mishandling medical records”**
- Denver Pharmacy – **“failed to provide training as required by the Privacy Rule.”**
- Alaskan Nonprofit – **“policies and procedures were not followed and/or updated.”**
- Wellpoint Inc. – **\$1.7 Million settlement caused by a BA performing software upgrade**

# The Big Misconception

***“I completed a Risk Assessment, I’m HIPAA Compliant.”***

A Risk Assessment is only a part of HIPAA compliance.

**ALL** aspects of HIPAA are needed to pass an audit.

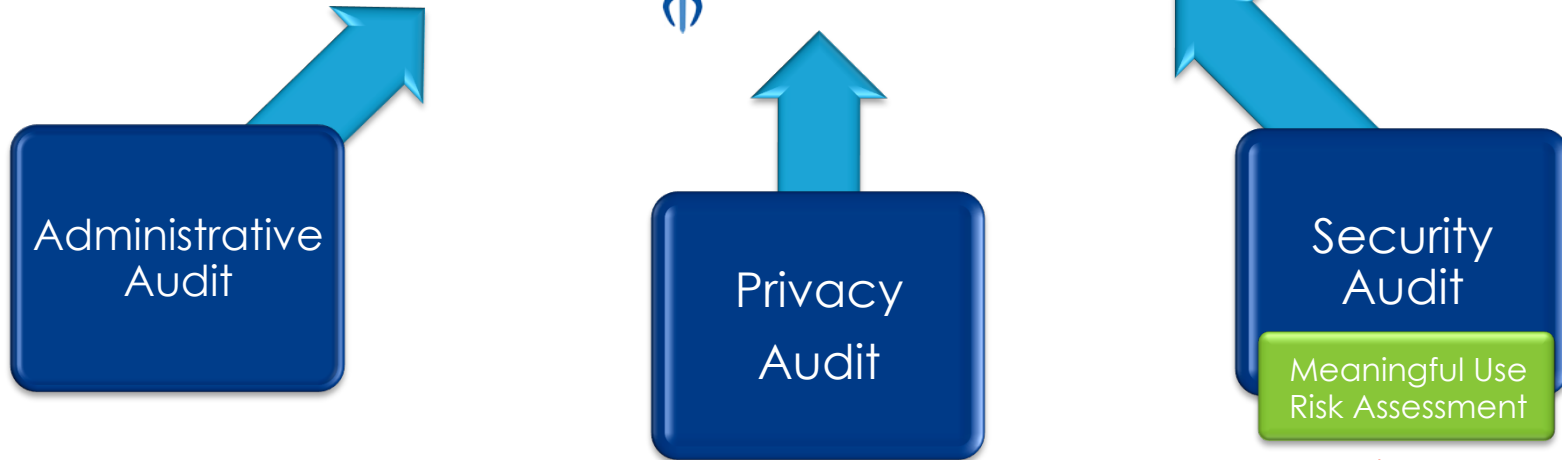
- **70%** of Covered Entities are not compliant
- **79%** of Covered Entities fail their Meaningful Use audit



**CEs fail to understand the difference between HIPAA and HITECH.**

- *“Problems were discovered with most or all CE’s policies and procedures including those for performing Risk Assessments”<sup>1</sup>*
- *“89% of the entities audited were non-compliant in one or more areas. Security Rule issues accounted for 60% of the findings and observations, while the Privacy and Breach Notification Rules yielded 30% and 10% respectively”<sup>2</sup>*

# A Risk Assessment is NOT enough!



Completing a risk assessment does not make you HIPAA compliant.



# The Seven Fundamental Elements of an Effective Compliance Program

## Compliance according to HHS:

1. Implementing written policies, procedures and standards of conduct.
2. Designating a compliance officer and compliance committee.
3. Conducting effective training and education.
4. Developing effective lines of communication.
5. Conducting internal monitoring and auditing.
6. Enforcing standards through well-publicized disciplinary guidelines.
7. Responding promptly to detected offenses and undertaking corrective action.

\*Source HHS & OIG



# The HIPAA Compliance Puzzle



# Compliance Plan

## Step 1. Assess where you are against the regulation (GAP)

- The key to a risk analysis is auditing yourself against the administrative, technical, and physical aspects of HIPAA
- A risk analysis will help you attest to Meaningful Use Stage 1 Core Requirement 15

## Step 2. Remediation Plan

- Prove that you remediated the deficiencies identified in the risk analysis
- Policies & Procedures, Training, and Attestation

# Compliance Plan (Continued)

## Step 3. How do you prove it? Successful compliance plans address:

- **Administration and Technical**
  - Policies and Procedures
- **IT security**
  - Devices installed and maintained within your organization
- **Physical**
  - Security within physical locations of your practice(s)

(MU Stage 2 Core Requirement 9 requires remediation of found deficiencies during the risk analysis to be documented and completed)

## Step 4. Maintain your compliance

- As the regulations, staff, and practice changes



# Questions?

For more information, contact:



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# The Total Compliance Solution

## *The Guard*

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***Simplified***



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- ◆ All aspects of compliance satisfied
- ◆ Compliance *simplified!*
- ◆ Compliance Coach walks the client through the whole journey
- ◆ No client has ever failed an audit!

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# Thank You For Attending